

Course Description

This course is designed to help third-year university students enhance their writing and speaking skills in English by focusing on eloquence and elegance in communication. Through interactive lectures, group discussions, and practical exercises, students will develop their ability to articulate ideas clearly, persuasively, and with grace in both written and oral forms.

Weekly Themes

Introduction to Eloquence and Elegance

Foundations of Effective Communication

The Art of Storytelling

Vocabulary and Word Choice

Sentence Structure and Flow

Persuasive Writing and Speaking Techniques

Elegance in Style and Tone

Adapting to Different Contexts and Audiences

Public Speaking Essentials

Critiquing and Analyzing Eloquence and Elegance

Learning Outcomes

After following this course students will:

- 1) Understand and apply the principles of eloquent and elegant communication.
- 2) Improve their writing and speaking abilities to engage, persuade, and inspire audiences.
- 3) Analyze and critique the eloquence and elegance in various forms of communication.
- 4) Implement appropriate strategies to tailor their communication style to various contexts and audiences.

Course Requirements:

For each class you may need to carry out the required readings or viewings of document(s). You are also expected to participate in class discussion.

Evaluation

EVALUATION ACTIVITY 1

90% of FINAL GRADE

Grades from weekly exercises:

EVALUATION ACTIVITY 2

10% of FINAL GRADE

CLASS PARTICIPATION

Do you engage in class discussions?

Do you participate in class?